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Press Release

Source: PushMX Software

Allied Home Mortgage (AHMCC) and PushMX Agree to Offer Workflow Management, Productivity and Management Reporting Solutions to Allied Branches Nationwide Who Use Calyx Point Software

Friday September 2, 2:09 pm ET

Allied Branch Managers Gain Unprecedented Visibility Into Day-to-Day Operations to Deliver Exceptional Customer Service and Close More Loans in Less Time

HOUSTON, TX--(MARKET WIRE)--Sep 2, 2005 -- Advance For September 6, 2005 -- PushMX Software, the leading developer of workflow, productivity and pipeline visibility solutions for the loan origination industry, including its exclusive PushMX Management Reports(TM) suite of business metrics and executive analysis tools for users of Calyx® Point® software, has reached an agreement with Allied Home Mortgage Capital Corporation (AHMCC) to offer PushMX Software to Allied's 700 branch offices nationwide. This announcement will be made on Tuesday, September 6 at the 2005 Allied Home Mortgage Capital Corporation Annual Convention in Houston.

For more information, please visit <http://www.pushmx.com/news.asp>To view a free demonstration of the entire suite of PushMX applications, visit <http://www.pushmx.com/>To read PushMX customer stories, visit http://www.pushmx.com/aboutus_stories.asp

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Allied Home Mortgage Capital Corporation is the largest privately held U.S. mortgage banker/mortgage broker with over \$15 billion in annual production, processing as many as 12,000 loans per month. Allied's corporate strength combined with the expertise of branch managers who have the freedom to respond to local market conditions has resulted in significant growth since Allied was founded in 1991. PushMX integrates tightly with Calyx Point and layers on additional functionality to improve originators' productivity, increase profitability and deliver

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unparalleled customer satisfaction, generating more referrals and improving customer and partner relationships.

"We have completed initial implementations of PushMX in Allied offices in a number of major markets including California, Florida, Texas, Pennsylvania, Ohio, New Jersey and other key locations," said Dean Haritos, CEO of PushMX Software. "This new corporate agreement with Allied Home Mortgage now positions PushMX to offer the same workflow, productivity, pipeline visibility and management reporting solutions to all of Allied's

offices nationwide."

The agreement expands Allied's technology portfolio to incorporate the latest mortgage company management and productivity automation from PushMX. Integrated with Calyx Point, the world's leading loan origination software, PushMX Management Reports give Allied branch managers unprecedented visibility into their day-to-day operations to help them expand their processing capacity and close more loans in less time. Unique business metrics show how well each branch is running and where senior management attention is needed most. Easy-to-run executive reports within PushMX leverage time-proven best practice management techniques to evaluate and monitor critical business functions such as staff efficiency, service provider performance, commissions, bonuses, profit analysis and lost business opportunities.

"Results of the initial PushMX implementations have been very impressive," according to David Langston, AHMCC Chief Information Officer. "The PushMX team worked directly with our remote offices to facilitate installation and training, resulting in a painless experience for the users. Within a matter of weeks, branches report tangible gains in productivity and efficiency."

PushMX capabilities now available to Allied branches include a customizable workflow automation / pipeline management system that produces an instant summary of the status of all loans being processed within Calyx Point, thus empowering loan officers and processors to track deadlines and manage all critical steps in the origination process. In addition, a Web-based customer communications system helps Allied offices stay in touch with borrowers and realtors to deliver rapid, personalized, exceptional service.

About Allied Home Mortgage Capital Corporation

Founded in 1991, AHMCC is the largest privately held mortgage banker/broker in the U.S., with more than 600 offices in 50 states, and the U. S. Virgin Islands. It offers a wide variety of mortgage products and services from over 800 lenders. In 2004, the company funded over \$12 billion in loans and has achieved recognition as one of "The Top 25 Tech-Savvy Lending Firms" by Mortgage Technology magazine for each of the last three years.

About PushMX Software

PushMX is a suite of powerful business applications that integrate with Calyx® Point® loan origination software to enable mortgage originators to optimize their bottom line. Leading mortgage brokers and banking companies depend on PushMX to improve the minute-by-minute productivity of their origination teams, increase profitability and deliver unparalleled customer satisfaction to generate a continuous stream of new customer referrals. PushMX substantially augments the performance of Calyx Point with expanded pipeline and deadline visibility, workflow-based task management, process tracking, business metrics and unique management reporting capabilities. Based in the heart of California's Silicon Valley, the PushMX development team comprises business operations, workflow and software architecture experts with years of experience in delivering world-class productivity solutions. For more information, visit <http://www.pushmx.com/>, send email to sales@PushMX.com or telephone 1-877-9PUSHMX.

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